Charge at Night
Plug me in at the end of every day. Remember that brightness, WiFi, and streaming videos use up my power more quickly. Don’t fill up my memory with pictures and videos.

Update Often
Keep me updated with the latest software. If I freeze, press my wake/sleep button and the home button together to reboot. When not in use, keep my screen off.

Handle with Care
With a glass surface and aluminum backing, I’m more fragile than you think. Keep me in a sturdy case at all times, and don’t shove me in or toss me around in your backpack.

Keep Clean and Dry
I’m an electronic device, so keep me away from the kitchen (food and drinks!) and bathroom (water and steam!), and out of the sun. If my screen gets dirty, just wipe me with a dry cloth.